

## Stage 10 KNOWLEDGE EXCHANGE AND DISSEMINATION

This stage is essential in order to share key insights in formats that are accessible to those who can bring positive change (e.g., local practitioners, communities, policy developers etc). Formats could include summary papers, presentations, websites/apps, workshops as well as wider publicity and engagement (e.g., social media, media releases and story sharing). What is communicated and how it is communicated can have significant ethical implications for each stakeholder group.

### Universal question:

To whom, when and how should I disseminate the results of my research?

### Situational examples:



## Knowledge Exchange & Dissemination

**Place:** What would be the best way to communicate your results given potential limitation of the context?

**People:** How will you allow stakeholders in the research process to ask questions and comment on your results?

### Being alert to ethical dilemmas

How can we share research findings in ways that honour everyone involved and have a positive impact?

#### Supporting considerations:

- To whom, when and how should I disseminate the results of my research?
- How are we considering the rights and needs of the actors in the research process?
- Being mindful of how sharing our findings may negatively affect participants or partners.
- Where to publish? How to publish in a place where people affected will read it?
- Being mindful of potential conflict over authorship. Who owns the data?
- Knowledge exchange and dissemination can be influenced by the power dynamics in a research project between foreign and local-based participants

### Working towards solutions

Place	People	Principles	Precedent
Consider the different actors to whom dissemination will	Discuss with your local partners the issue of who	Prioritise disseminating your results (you have	Check local regulations and place-based



<p>be directed and their particular context. Adapt the method of dissemination (paper, e-mail, small-group workshop, etc.) to the specific needs of the group and the resources and limitations of its context. Decide when is the best time to disseminate information to each actor (in some cases it is necessary to disseminate the preliminary results while in others it is better to wait until the end of the analysis process)</p> <p>Be creative in how you communicate your results. Do not be constrained by scientific tradition. Images, art, theatre, news stories, film, are all media that can support effective dissemination.</p>	<p>can potentially be benefited or harmed by the dissemination of study results (participants, communities, political leaders, funding agencies). Think about possible conflicts of interest with these actors and how to disseminate the results effectively and honestly.</p> <p>Generate spaces for the stakeholders in the research process to ask questions and comment on your results.</p>	<p>made a commitment to do so by recruiting people into your study), but also about doing it clearly so that the message can be understood by different audiences. Take the extra time to think about how to ethically convey your message.</p> <p>Make sure to have a translational focus when sharing your findings. Make it easy for people to understand why your results are important and what difference they can make.</p>	<p>preferences around sharing findings. What is the best way to disseminate results in this context? You may not find previous information, in that case be thoughtful in your choices because you will be creating a precedent!</p>
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